

Table 1

| Individual International Associate Membership PROPOSED SPECIAL OFFERING for MMCi Members | | FEES & DISCOUNTS | | |
|---|--|--|-----------------------------|----------------------------|
| | | 2021 | 2022 | 2023 |
| | | Individual Purchases | | |
| 1 Annual Membership Fees / Rates | | US\$70 | Member Rate | Member Rate |
| 2 Online Store Recordings Discounts | | 15% discount on member rate | 10% discount on member rate | Member Rate |
| CMC Study Course | | | | |
| MMC Complete Course (12 Sessions) | | | | |
| Mastery Level Courses (3) | | | | |
| C2M Recorded Sessions (10 annually) | | | | |
| Other Online Recordings (currently >60) | | | | |
| 3 Live National Events/Conferences Discounts | | Member Rates | | |
| C2M Live Sessions (monthly) | | | | |
| Chat Rooms (monthly) | | | | |
| ConsultCon Conferences (1 event annually) | | 20% discount (Panelists) | 10% discount (Panelists) | Member Rate (Participants) |
| MMCi Representatives (2) at IMC USA ConsultCon Chair and Delegate (Panelists) | | | | |
| 4 Live Chapter Events Participation (>120 events) (average pricing <u>per event</u>) | | Member Rates | | |
| 5 Affiliate Offerings' Savings | | Member Savings as per Vendors' Discounts | | |
| Current Affiliates (Vendors) e.g. ZOOM, Constant Contact, The Business Source, 90-Day Sales Plan | | | | |
| New Affiliates (Vendors) --- | | | | |
| 6 Platform/Communities/Groups Participation | | Complimentary | | |
| Platform | | Restricted | | |
| Groups | | Restricted | | |
| Communities | | Restricted | | |
| 7 Additional IMC USA Resources for MMCi Events | | | | |
| US Keynote Speakers | | 1 | 1 | 1 |
| US Panelists | | 2 | 2 | 2 |
| US Panel Chairs/Moderators | | 0 | 0 | 0 |
| US Sponsors and potential sponsorships | | 0 | 0 | 0 |

Note: Member Rates refer to Associate Status